**WHY PURSUE A BUSINESS ADMINISTRATION DEGREE?**

There are numerous good reasons to get a degree in business administration, mostly related to the important skills you will learn that will provide you advantages later in life and in your career. You can learn about some of the best reasons below.

**DEVELOP YOUR LEADERSHIP AND TEAMWORK ABILITIES**

Will get your degree you will be involved in diverse hands-on projects where you will work closely with others to plan, execute, and make decisions. A business administration graduate is a leader in the professional education environment and will be well-versed in the strategic and tactical aspects of developing a diversified career.

**IMPROVE YOUR COMMUNICATION SKILLS**

Your classroom experience will often involve in-class discussions, which you will be expected to take a position and defend, to deliver speeches, and to engage in debates. You will also need to relate business reports and to make presentations. As you participate in these activities, you will improve your communication skills, an important part of being effective in a variety of careers and in all aspects of life.

**LEARN HIGHLY VALUABLE KNOWLEDGE AND SKILLS**

A business administration education involves many disciplines, including finance, accounting, human resource management, marketing, operations management, information technology, and business strategy. The discipline-specific knowledge is particularly valuable if you plan to enter the business world, but it is also valuable to a number of professions and your personal life. For example, learning to make cost/benefit analyses will help you to understand the value of every dollar you spend on anything. For instance, in addition to the discipline-specific knowledge, you will also develop your decision-making, critical thinking, project management and communication skills.

**ENJOY A CAREER WITH HIGH EARNINGS POTENTIAL**

Studies show that business administration majors are among the highest for new graduates, ranking just below engineering and computer science.

This is because business programs graduate are in high demand among employers in the marketplace compared to some other less practical degree programs.

**OPEN DOORS TO MANY DIFFERENT CARRIERS - INCLUDING SELF-EMPLOYMENT!**

A degree in business administration can lead to many different careers. There are numerous and diverse career paths in large organizations based typically in the business functions such as accounting, finance, HR, marketing, etc. However, many businesses often seek business administration graduates to fill many different roles. A business administration degree also allows you to do the “new loss” jobs because it provides you with the knowledge that is necessary to start and run your own company.

**BE CREATIVE**

A business administration degree will allow you to explore your creativity and innovativeness. Do you have lots of new ideas for products or services? Do you enjoy creating new solutions to existing problems? Then a business administration degree might be right for you!

**PREPARE YOURSELF FOR THE MODERN WORKPLACE**

A business administration education will prepare you to use the latest in software solutions, for working in a modern office. By becoming knowledgeable of the tools and techniques that are effective and valuable in a role within a business environment.